



TIKI KON

CARIBBEAN CASTAWAY

JUNE 30 - JULY 2, 2017

RED LION ON THE RIVER
PORTLAND, OR



VENDOR KIT

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VENDING AT TIKI KON

A great opportunity to promote your work, drive sales and interact with customers!

Tiki Kon vending offers artists and small businesses a relaxing and intimate environment to sell their best products, and a fun shopping experience for our guests. But it's about more than just making sales. It's an exciting single-day vending event that provides a great venue for meeting your customers in person, enhancing your image, and introducing yourself to a new audience!

Tiki Kon vending is open Saturday only, yet many of our past vendors report making comparable sales to an entire weekend selling at other events. Since we've compressed a weekend's worth of vending/shopping into one day, our guests and vendors are free to relax and enjoy the rest of Tiki Kon while still capturing as much revenue as if they'd worked all weekend.

We seek unique, high-quality artists and products that fit our themes of tiki culture, tropical climates, nautical ephemera, and vintage fashion, design and housewares. Space is limited, so vendor selection is based on order received, uniqueness, high standards of product quality and tiki culture relevance.

Each year we strive to increase our reach with expanded marketing and more social media integration, and Tiki Kon grows larger, with a bigger media impact, every year. We're open to creative ideas for attracting customers to your booth. We want you to have a fun and profitable experience working with us, and for our guests to have fun shopping with you! Please feel free to drop us a line if you have any questions or special requests at VENDORS@TIKIKON.COM.



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SPONSORS@TIKIKON.COM - WWW.TIKIKON.COM

COME ABOARD!

The primary theme of Tiki Kon is “tiki” of course, but that means different things to different people.

Our theme harkens back to the golden age of the tiki bar in the decades after WWII, but it can also be viewed more broadly as an exploration of exotic tropical destinations. We will consider any non-food vendor application, but priority is given to original arts and crafts, small batch artisan products, and independent businesses.



Island Marketplace **Sat, July 1, 10:00 AM - 4:30 PM**

The Island Marketplace is held in the hotel's Grand Ballroom and is free and open to the public. The room is open and well-lit, with high ceilings, power, and views of the Columbia River. Shoppers may enjoy tropical cocktails, beer and wine from our bar, allowing customers to “sip and shop.”



Nighttime Show Vending **Saturday, July 1, 6:30 - 11:00 PM**

Vendors who wish to remain open during the Saturday night show will be situated in the prefunction lobby right outside the main vending room and show room. This prime location is where the Tiki Kon lounge will operate and will see heavy traffic. It is partially separated from the main show room, so that lighting and sales activities will not detract from the nighttime performances. These spaces are limited.



Mobile Vending **Friday Night, Saturday Day + Night**

If your product is easily carried on a tray (like a cigarette girl) or on a small cart, you can register for mobile vending. This option allows you to work the crowd and sell your product during all weekend events. Mobile vendors are welcome to occupy any space used by Tiki Kon guests, as long as it doesn't interfere with normal event operations and traffic flow.



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VENDOR GUIDELINES

Our goal is to give you the best possible vending experience and present our guests with a fun, inviting shopping experience.

Important Dates

APPLICATIONS ACCEPTED	2/15/2017
LAST DAY TO CANCEL WITH REFUND	5/1/2017
VENDING DAY	7/1/2017

Application & Approval

Space is limited, so apply early! Applications are considered in the order they are received. Approval and space assignments are made by a panel of Tiki Kon organizers. Our criteria is subjective and includes relevance to the event themes, quality, uniqueness, presentation, vendor history, and limited duplication.

We'll contact you with payment instructions as soon as your application is approved. If payment is not received by the deadline, we reserve the right to release your reserved space to the next vendor in the waiting list. Vendor fees are non-refundable.

Arrival

When you arrive on Saturday, please check in with the on-site Vendor Coordinator in the Red Lion ballroom. The timing of many aspects of our event is finely tuned. We ask that you observe load in/out times and consider the ease and speed of your booth set-up and break-down. If you have a large vehicle or trailer to maneuver, please plan to arrive early.

Space Specifications

Booth spaces will be measured and marked prior to your arrival. Displays, equipment or products must fit within the space provided in order to keep walkways clear and respect the other participants.

Safety & Security

Improper or inadequate booth stabilization may result in loss of merchandise and create potentially unsafe conditions. The event or hotel staff reserves the right to ask any vendor to make immediate necessary adjustments. Please report any unsafe, disruptive or suspicious behavior to event staff immediately!

Services

Vendors are requested to remain open for business for the full duration of vending hours. Break-down of booths should not begin until the Island Marketplace is closed. Chairs and electricity for booths will be provided upon request, but vendors must bring their own extension cords, lighting, etc., for use inside the booths. Please indicate your needs on the application form. Vendors are responsible for cleaning their area of trash, leftovers and waste.



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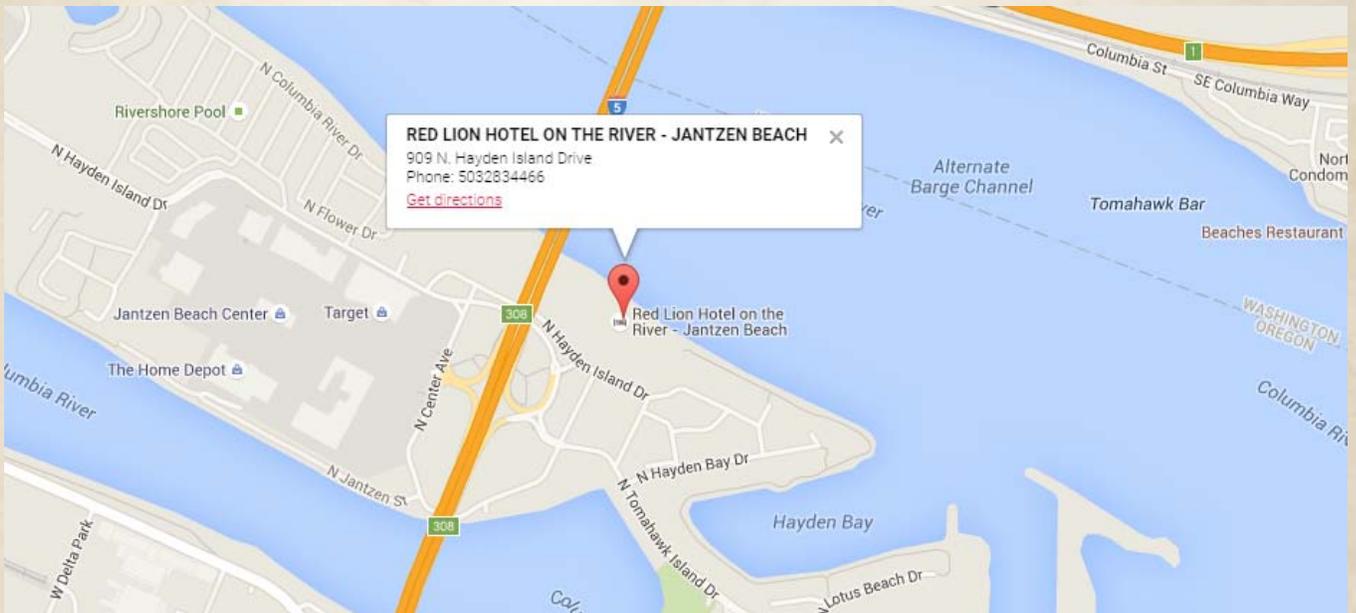
VENDOR GUIDELINES (CONTD)

Our on-site vending coordinators will be on hand to ensure your load-in and load-out goes smoothly.

Saturday Load In/Out Directions

Specific load-in directions, such as which door to use and how to best access the vending hall with cargo, will be provided by email in the weeks leading up to the show. Please check in with the Vendor Coordinators in the Red Lion Ballroom when you arrive, and be set up and ready for operation by 9:30 to ensure a prompt opening of our Island Marketplace at 10:00.

Island Marketplace Hours	July 1, 2017
	10:00 AM - 4:30 PM
	6:30 PM - 11:30 PM
Load-In Time	8:00 AM - 9:30 AM
Load-Out Time (daytime-only vendors)	4:30 PM - Midnight
Load-Out Time (nighttime vendors)	11:00 PM - Midnight



Hotel address:
Red Lion Hotel on the River - Jantzen Beach
909 N Hayden Island Dr.
Portland, OR 97217

View in Google Maps: <http://bit.ly/1QY1EQX>





Vendor Application

Complete and return this form, or apply and pay online: <http://www.tikikon.com/vendor-signup>

Vendors are accepted in the order that applications are received. Payment is due within two weeks of application. We strive to promote our vendors through social media prior to Tiki Kon, in order to increase traffic in our vending area, but we cannot guarantee it. Please send sharable product photos to vendors@tikikon.com.

Sandy Bottom Productions, 10333 NE Russell Ct, Portland, OR 97220 | vendors@tikikon.com

Your Name _____

Company _____

Address _____

Phone _____

Mobile _____

Email _____

Website URL _____

Describe the product(s) you wish to vend at Tiki Kon:

Vending Options:

- Daytime Booth - 10 x 10..... \$120
- Daytime Booth - 10 x 20..... \$220
- Daytime Table - includes table + 2 chairs \$95
- Nighttime Add-On - booth or table \$95
- Mobile Vending - Any area, any time \$95
- Table Rental* - number of tables: _____ \$25/ea
- WiFi Access* - number of devices: _____ \$25/ea
- Chairs - number of chairs: _____ no charge
- Power no charge

Payment:

- Check or money order enclosed, amount: \$ _____
- Send me a PayPal invoice that I can pay online

* Vendors are welcome to provide their own tables and internet connectivity.



Please complete and sign this page and return it with your application form, or bring the signed form with you on the day of the event. We must have a signed copy of this agreement before you may open for business at Tiki Kon.

Hold Harmless Agreement

This HOLD HARMLESS AGREEMENT is entered into by and between Sandy Bottom Productions LLC, and

_____,
[vendor's name]

hereafter referred to as "Vendor."

In consideration for being permitted to participate at the Tiki Kon annual event as a product vendor or exhibitor, vendor agrees to indemnify, save and hold harmless Sandy Bottom Productions LLC, the Tiki Kon event organizers and principals, and the Red Lion Hotel on the River and its holding company, from any and all claims which may occur to vendor or vendor's property from any cause whatsoever, or any and all claims from a person(s) purchasing or evaluating vendor's goods or services.

Vendor Agreement

By signing below, vendor attests that all information is correct to the best of his/her knowledge. Vendor agrees to comply with and accept the instructions provided in the Tiki Kon Vendor Kit for the current year (www.tikikon.com/vend), instructions provided by event staff prior to and during the event, and such other rules or operating procedures as Sandy Bottom Productions LLC or event staff may reasonably require for the orderly and timely conduct and dismantling of the event. Vendor also agrees to comply with hotel policies, local and state laws, and the above Hold Harmless Agreement.

Sandy Bottom Productions LLC shall have full power in the interpretation and enforcement of all rules and regulations contained in the Vendor Kit, and the power to make such reasonable amendments thereto and such further rules and regulations as it shall consider necessary for the proper conduct of the Tiki Kon annual event, provided same does not materially alter or diminish the contractual rights of Exhibitor.

Applications will be approved in the order that they are received until capacity is reached, but they will also be judged based on history with Tiki Kon or other events, appropriateness to the event theme, quality of product, and variety between vendors. Approval of incomplete or incorrect applications may be delayed and may cause the vendor to lose his/her spot. Food/beverage vendors will not be accepted. We reserve the right to reject vendor applications and refund any pre-paid fees for any reason. Vendor fees are non-refundable if the vendor cancels within 60 days of the event date or fails to appear at the event. If the vendor fails to pay the appropriate fees by the stated deadline, the vendor's application will be forfeit and the vending spot offered to an alternate applicant.

Payment is due within two weeks of application but may be made immediately by enclosing a check for the full amount, by using our online application and payment form at <http://www.tikikon.com/vendor-signup>, or we can send you a PayPal invoice electronically which may be paid online. All online transactions are conducted using PayPal's secure payment gateway.

Signed:

Signature

Date